

# Mercer SuperCycle 2017 Event Financial Summary

|  |               |
|--|---------------|
| Donations Direct to The Hospital Research Foundation | \$ 282,135.00 |
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| <b>Event Income (Excluding Donations)</b> |  |
|---|--|

|   |               |
|---|---------------|
| Registration Fees, Sponsorship and Fundraising Events | \$ 161,806.01 |
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|---|----------------------|
| <b>Total Event Income (Excluding Donations)</b> | <b>\$ 161,806.01</b> |
|---|----------------------|

|                       |  |
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| <b>Event Expenses</b> |  |
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|               |              |
|---------------|--------------|
| Accommodation | \$ 21,926.37 |
|---------------|--------------|

|      |              |
|------|--------------|
| Food | \$ 25,720.86 |
|------|--------------|

|            |              |
|------------|--------------|
| Rider Kits | \$ 16,929.17 |
|------------|--------------|

|           |             |
|-----------|-------------|
| Insurance | \$ 5,325.56 |
|-----------|-------------|

|                    |             |
|--------------------|-------------|
| Marketing expenses | \$ 4,878.83 |
|--------------------|-------------|

|                |              |
|----------------|--------------|
| Other expenses | \$ 17,127.89 |
|----------------|--------------|

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|-----------------------------|---------------------|
| <b>Total Event Expenses</b> | <b>\$ 91,908.68</b> |
|-----------------------------|---------------------|

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| <b>Net Event Income (Excluding Donations)</b> | <b>\$ 69,897.33</b> |
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| <b>Net Event Income (Including Donations)</b> | <b>\$ 352,032.33</b> |
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| <b>Additional Information</b> |
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2017 Event Expense Ratio (Total Expenses as a Percentage of Total Income Including Donations)

21%

In addition to Direct Donations, the Net Event Income less \$40,000 was donated to The Hospital Research Foundation by SuperCycle Inc.